



ARISE[®]

2020
SPONSORSHIP
OPPORTUNITIES





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I believe that this is one of the best training experiences available in the field. If you want to experience cutting edge training this is where professionalism and compassion come together. Dr. Landau has paved the way for the next generation of addiction treatment.

~Dr. Bob Lynn, National and International Clinical Advisor for Program Development and Training

About Us

A thoroughly researched mind-body-spirit approach to improving quality of life, achieving goals and overcoming challenges.

ARISE® is invitational and non-confrontational. We believe in whole family healing. Addiction affects the whole family. We provide comprehensive care that continues until the individual and the family are healthy and in recovery.

ARISE® reframes the family perspective from pathology to health. We serve individuals and families challenged by mental health issues, dual diagnosis, substance use disorder, behavioral compulsions (sex, Internet, gaming, gambling, spending, eating disorders, debting, hoarding).



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As a treatment provider, we dramatically reduced our AMA rate and improved the overall patient experience by having our staff certified in ARISE®.

96%

ARISE® INVITATIONAL
INTERVENTION® GETS OVER
60% INTO TREATMENT IN 1
WEEK; 83% IN 3 WEEKS;
96% WITHIN 6 MONTHS.

61%

ARISE® COMPREHENSIVE
CARE GETS 61% HEALTHY,
CLEAN AND SOBER AT 1
YEAR, WITH 10% IMPROVED.



NETWORK

Present at workshop.
Many trainees are new
to the industry and
others are
experienced
interventionists and
clinicians.



MARKETING

Included in 10k
member newsletter,
website, and in all
social media outlets.



TOUR

Depending on
sponsorship level,
facility tours are
available for trainees.

Trainees & CAIs

Sponsor Levels

SPONSOR PACKAGES	CO-SPONSOR	ANNUAL	HOST	NATIONAL	INTERNATIONAL
Sponsor trainings during 12 month period	1 training	3 trainings	1 training	Nat'l	Int'l & Nat'l
Presentation during the training	5 min.	10 min.	15 min.	12 min.	15 min.
Full comp plus a marketer to be present during all 3 days with the opportunity to receive CE's for the training	1 comp	1 comp/training	2 comps	2 comps	2 comps
Marketing table during training	X	X	X	X	X
Logo on all marketing for this event	X	X	X	X	X
Contact info of all attendee	X	X	X	X	X
Chooses & Provides location	-	-	X	-	-
Newsletter spotlight (4k+ subscribers)	-	-	X	X	X
Logo with link included in newsletter	X	X	X	X	X
Facebook post (1200+ followers)	1 post	2 posts	2 posts	4 posts	5 posts
Twitter (480+ followers)	1 tweet	2 tweets	2 tweets	12 tweets	16 tweets
Instagram (500+ followers)	-	1 post	1 post	4 posts	8 posts
Write a blog for ARISE blog	-	-	X	X	X
Play 20 sec commercial on FB, Twitter, Instagram	-	-	X	X	X
Facebook Live discussion				X	X



Contact

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